


**Think Lean.  
Embrace Agility.**

## **Organize around a customer-centric, product mindset**

- Aligning leaders around a product mindset
- Instilling Design Thinking into the organization
- Assessing current state agility and establishing target state
- Establishing a lean budgeting model to support operating in a product model
- Designing the target operating model, governance structures and metrics to measure progress, performance and agility
- Partnering to with private sector partners to maintain innovation



An aerial photograph of a winding asphalt road through a lush, green forested mountain landscape. The road features several sharp, sweeping turns, including two prominent S-curves. The surrounding terrain is densely covered with green trees and vegetation, with some rocky outcrops and patches of snow visible. The overall scene is a dramatic, high-angle view of a mountain road.

**Build a departmental culture  
that unfalteringly pivots and  
incessantly delivers value**



# The product mindset in action

