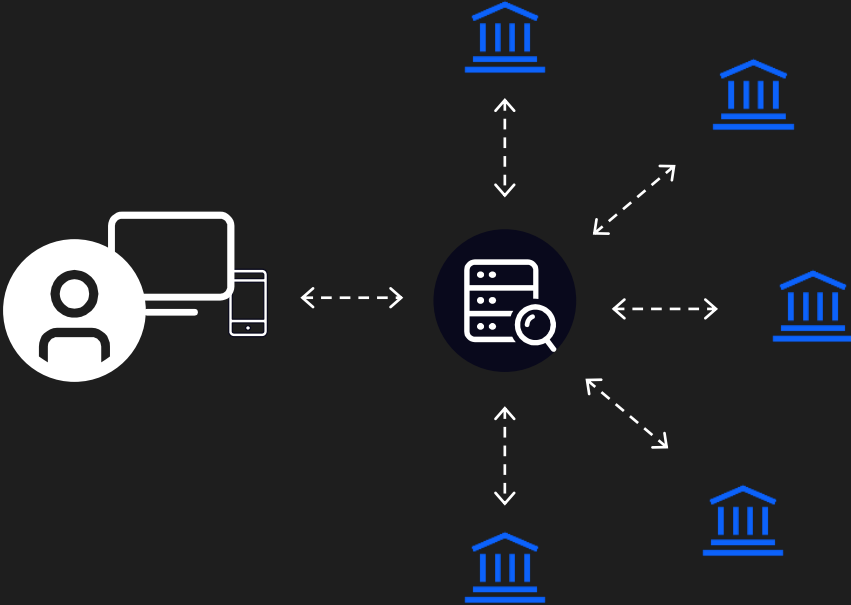
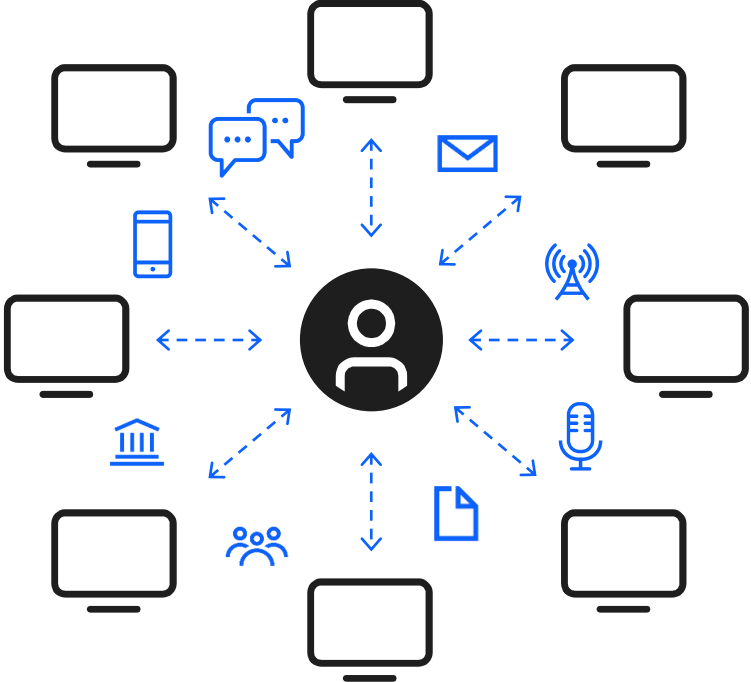


Changing the experience...



**...requires
finding the
right
balance**

