



Request for Proposals

Informational Webinar

July 30, 2024

Welcome!

We're excited to share more information about our request for proposals! The following slides will provide more details on our RFP aimed at:

- **Accelerating Outcomes for Multilingual Learners in Secondary Schools and**
- **Increasing Family Affordability Through Tax Credits**



Gary RFP Team



Jill Hawley

Vice President,
Philanthropy & Policy

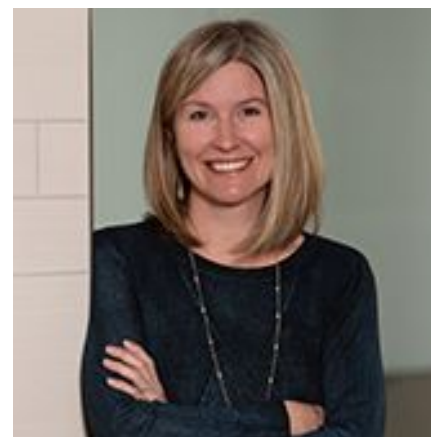
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About Gary

Vision

All children in Colorado have the opportunity to grow up healthy and reach their full potential.

Mission

Gary Community Ventures partners with our community to leverage business, policy and philanthropy, working together to reshape the arc of opportunity for Colorado kids and families.



Our Outcome Areas

School Readiness

- Expand quality early learning settings
- Increase family supports

Youth Success

- Increase academic skills
- Advance youth wellbeing
- Increase postsecondary success

Family Economic Mobility

- Grow income
- Reduce expenses
- Build wealth



How We Partner

We partner with organizations that:

- Focus on our outcome areas
- Have a commitment to advancing the promise and potential of kids and families from low-income backgrounds and BIPOC communities
- Work in Adams, Arapahoe, Denver, and/or Jefferson counties (note: we expand this for our policy implementation work which is statewide - as is the case for the tax credit RFP)

We use a variety of approaches to identify partner organizations for grant funding:

- Ongoing response to inquiries from organizations
- Invitations to submit an application for funding
- Requests for proposals

Request for Proposals Focus Areas

- ❖ Accelerating Outcomes for Multilingual Learners in Secondary Schools
- ❖ Increasing Family Affordability through Tax Credits

We highly encourage organizations new to Gary as well as BIPOC-led to consider applying.

Key Dates & Links

Request for Proposal Home Page - <https://garycommunity.org/rfp/>

<p>August 12</p>	<p>Optional Office Hours</p> <ul style="list-style-type: none"> ● August 12 at 1:00 pm - MLLs in Secondary Schools <ul style="list-style-type: none"> ○ https://us06web.zoom.us/j/88517458927 ● August 12 at 2:00 pm - Tax Credits <ul style="list-style-type: none"> ○ https://us06web.zoom.us/j/84035723177
<p>August 30</p>	<p>Proposals Due at 5:00 pm MT</p>
<p>October 18</p>	<p>Grant Awards Announced</p>

RFP #1

Accelerating Outcomes for MLLs in Secondary Schools

Why MLLs in Secondary Schools?

- ❖ There are a large number of MLLs in Secondary Schools in the Denver Metro Area (over 22,000!)
- ❖ We know their assets - their proficiency once exited from program, their other language mastery and more.
- ❖ We also know too often, when they do not exit program, they see some of the worst outcomes, both academically and in terms of the programming they can access.
- ❖ We know that can be different.

Purpose of RFP

We want to work with leaders who want to:

- ❖ Significantly expand their proven practice to more MLLs in secondary grades
- ❖ Plan for sustaining that proven practice expansion beyond the grant term
- ❖ Amplify that practice for greater adoption across the metro area

Ultimately, at Gary, we don't fund anything forever, which means we look for supporting catalytic changes that can live beyond us through systems, policy, market and narrative change.

What / Who Are We Looking For?

These solutions can come from....

- ❖ schools or school districts (including charter schools); and
- ❖ technical assistance providers; and
- ❖ curricular and/or instructional tool providers; and
- ❖ professional learning providers; and/or
- ❖ others who can have or currently have impact in the Denver metro area.

While we welcome partnerships new to the Denver metro area, we will not fund work outside of the Denver metro area.

What We Do Not Fund

- ❖ Are for services outside of the four county Denver metro area (Denver, Jefferson, Adams and Arapahoe)
- ❖ Do not serve our target populations of MLLs
- ❖ Are not at the secondary (middle and high school) level
- ❖ Serve private schools
- ❖ Do not provide any thought towards scale up and sustainability
- ❖ Do not intersect with schools (e.g., after school programs, online resources not partnered with schools)
- ❖ Have weak or unclear project details, timelines, methodology, impact plans
- ❖ Request funds for capital expenses (buildings, vehicles, etc.)

Key Dates

- RFP Opens: **July 29**
- RFP Closes: **August 30**
- Notification of Status: **October 18**
- Grant Period: **Nov 2024 - June 2026**

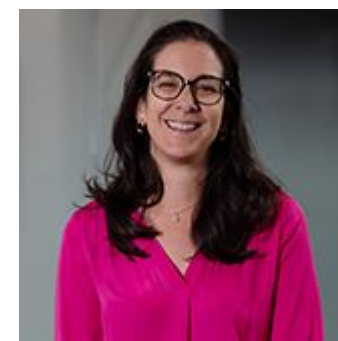
Optional Office Hours

- August 12 at 1:00 pm - MLLs in Secondary Schools
 - <https://us06web.zoom.us/j/88517458927>

Requirements

- Online Application
- Budget
- Current Financials

Contact



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RFP #2

Increasing Family Affordability Through Tax Credits

Why Focus on Family Tax Credit Utilization & Optimization?

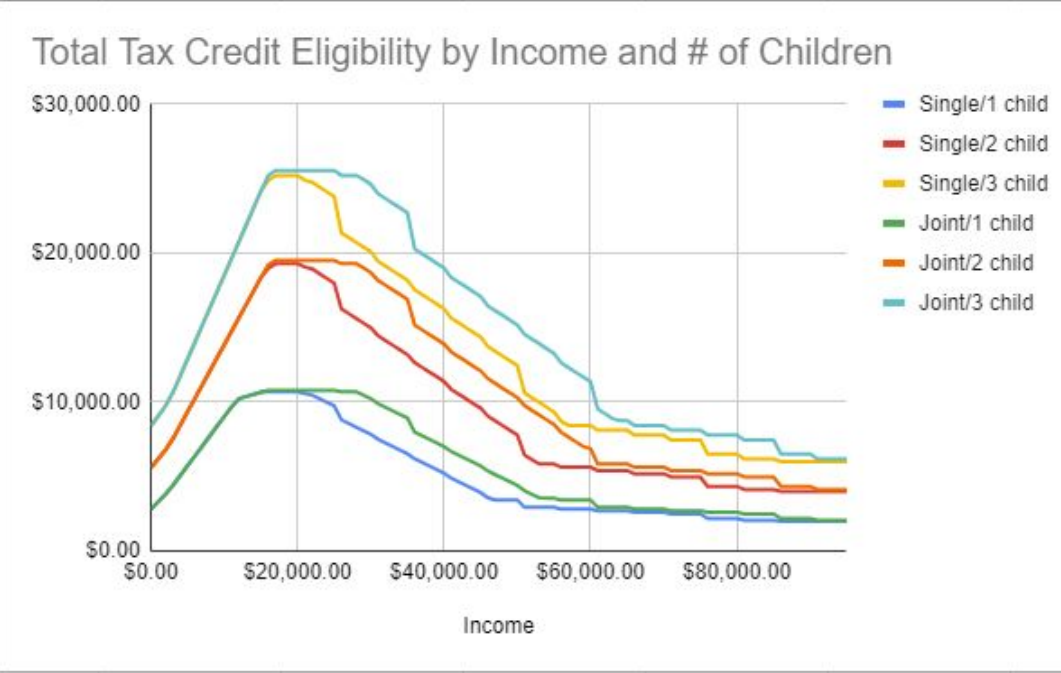
Opportunity

- ❖ 2025 CO Legislature passes 1311: Family Affordability Tax Credit; \$700M+ for families
- ❖ In combination with existing tax state and federal credits, CO offers the most significant set of family-centered (refundable) tax return options in the country: \$5000-20,000+ / household per year
- ❖ Extraordinary opportunity to address short and longer-term financial goals , AND

What's In The Way...

- CO has among the lowest tax credit utilization rates in the country; we estimate ~150,000 families eligible for tax credits that are (otherwise) unlikely to file

Income	Single			Joint		
	Single/1 child	Single/2 child	Single/3 child	Joint/1 child	Joint/2 child	Joint/3 child
\$0.00	\$2,800.00	\$5,600.00	\$8,400.00	\$2,800.00	\$5,600.00	\$8,400.00
\$1,000.00	\$3,310.00	\$6,200.00	\$9,075.00	\$3,310.00	\$6,200.00	\$9,075.00
\$2,000.00	\$3,820.00	\$6,800.00	\$9,750.00	\$3,820.00	\$6,800.00	\$9,750.00
\$3,000.00	\$4,405.00	\$7,550.00	\$10,650.00	\$4,405.00	\$7,550.00	\$10,650.00
\$4,000.00	\$5,065.00	\$8,450.00	\$11,775.00	\$5,065.00	\$8,450.00	\$11,775.00
\$5,000.00	\$5,725.00	\$9,350.00	\$12,900.00	\$5,725.00	\$9,350.00	\$12,900.00
\$6,000.00	\$6,385.00	\$10,250.00	\$14,025.00	\$6,385.00	\$10,250.00	\$14,025.00
\$7,000.00	\$7,045.00	\$11,150.00	\$15,150.00	\$7,045.00	\$11,150.00	\$15,150.00
\$8,000.00	\$7,705.00	\$12,050.00	\$16,275.00	\$7,705.00	\$12,050.00	\$16,275.00
\$9,000.00	\$8,365.00	\$12,950.00	\$17,400.00	\$8,365.00	\$12,950.00	\$17,400.00
\$10,000.00	\$9,025.00	\$13,850.00	\$18,525.00	\$9,025.00	\$13,850.00	\$18,525.00
\$11,000.00	\$9,685.00	\$14,750.00	\$19,650.00	\$9,685.00	\$14,750.00	\$19,650.00
\$12,000.00	\$10,217.50	\$15,650.00	\$20,775.00	\$10,217.50	\$15,650.00	\$20,775.00
\$13,000.00	\$10,367.50	\$16,550.00	\$21,900.00	\$10,367.50	\$16,550.00	\$21,900.00
\$14,000.00	\$10,517.50	\$17,450.00	\$23,025.00	\$10,517.50	\$17,450.00	\$23,025.00
\$15,000.00	\$10,667.50	\$18,350.00	\$24,150.00	\$10,667.50	\$18,350.00	\$24,150.00
\$16,000.00	\$10,682.50	\$18,980.00	\$24,870.00	\$10,792.50	\$19,200.00	\$25,200.00
\$17,000.00	\$10,682.50	\$19,286.00	\$25,215.00	\$10,792.50	\$19,506.00	\$25,545.00
\$18,000.00	\$10,682.50	\$19,286.00	\$25,215.00	\$10,792.50	\$19,506.00	\$25,545.00
\$19,000.00	\$10,682.50	\$19,286.00	\$25,215.00	\$10,792.50	\$19,506.00	\$25,545.00
\$20,000.00	\$10,682.50	\$19,286.00	\$25,215.00	\$10,792.50	\$19,506.00	\$25,545.00
\$21,000.00	\$10,572.50	\$19,066.00	\$24,885.00	\$10,792.50	\$19,506.00	\$25,545.00
\$22,000.00	\$10,467.03	\$18,927.00	\$24,746.00	\$10,792.50	\$19,506.00	\$25,545.00
\$23,000.00	\$10,227.33	\$18,611.10	\$24,430.10	\$10,792.50	\$19,506.00	\$25,545.00
\$24,000.00	\$9,987.63	\$18,295.20	\$24,114.20	\$10,792.50	\$19,506.00	\$25,545.00
\$25,000.00	\$9,747.93	\$17,979.30	\$23,798.30	\$10,792.50	\$19,506.00	\$25,545.00
\$26,000.00	\$8,798.23	\$16,243.40	\$21,352.40	\$10,682.50	\$19,286.00	\$25,215.00
\$27,000.00	\$8,558.53	\$15,927.50	\$21,036.50	\$10,682.50	\$19,286.00	\$25,215.00
\$28,000.00	\$8,318.83	\$15,611.60	\$20,720.60	\$10,682.50	\$19,286.00	\$25,215.00



Income	Single			Joint		
	Single/1 child	Single/2 child	Single/3 child	Joint/1 child	Joint/2 child	Joint/3 child
\$64,000.00	\$2,700.00	\$5,400.00	\$8,100.00	\$2,920.00	\$5,840.00	\$8,760.00
\$65,000.00	\$2,700.00	\$5,400.00	\$8,100.00	\$2,920.00	\$5,840.00	\$8,760.00
\$66,000.00	\$2,590.00	\$5,180.00	\$7,770.00	\$2,810.00	\$5,620.00	\$8,430.00
\$67,000.00	\$2,590.00	\$5,180.00	\$7,770.00	\$2,810.00	\$5,620.00	\$8,430.00
\$68,000.00	\$2,590.00	\$5,180.00	\$7,770.00	\$2,810.00	\$5,620.00	\$8,430.00
\$69,000.00	\$2,590.00	\$5,180.00	\$7,770.00	\$2,810.00	\$5,620.00	\$8,430.00
\$70,000.00	\$2,590.00	\$5,180.00	\$7,770.00	\$2,810.00	\$5,620.00	\$8,430.00
\$71,000.00	\$2,480.00	\$4,960.00	\$7,440.00	\$2,700.00	\$5,400.00	\$8,100.00
\$72,000.00	\$2,480.00	\$4,960.00	\$7,440.00	\$2,700.00	\$5,400.00	\$8,100.00
\$73,000.00	\$2,480.00	\$4,960.00	\$7,440.00	\$2,700.00	\$5,400.00	\$8,100.00
\$74,000.00	\$2,480.00	\$4,960.00	\$7,440.00	\$2,700.00	\$5,400.00	\$8,100.00
\$75,000.00	\$2,480.00	\$4,960.00	\$7,440.00	\$2,700.00	\$5,400.00	\$8,100.00
\$76,000.00	\$2,170.00	\$4,340.00	\$6,510.00	\$2,590.00	\$5,180.00	\$7,770.00
\$77,000.00	\$2,170.00	\$4,340.00	\$6,510.00	\$2,590.00	\$5,180.00	\$7,770.00
\$78,000.00	\$2,170.00	\$4,340.00	\$6,510.00	\$2,590.00	\$5,180.00	\$7,770.00
\$79,000.00	\$2,170.00	\$4,340.00	\$6,510.00	\$2,590.00	\$5,180.00	\$7,770.00
\$80,000.00	\$2,170.00	\$4,340.00	\$6,510.00	\$2,590.00	\$5,180.00	\$7,770.00
\$81,000.00	\$2,060.00	\$4,120.00	\$6,180.00	\$2,480.00	\$4,960.00	\$7,440.00
\$82,000.00	\$2,060.00	\$4,120.00	\$6,180.00	\$2,480.00	\$4,960.00	\$7,440.00
\$83,000.00	\$2,060.00	\$4,120.00	\$6,180.00	\$2,480.00	\$4,960.00	\$7,440.00
\$84,000.00	\$2,060.00	\$4,120.00	\$6,180.00	\$2,480.00	\$4,960.00	\$7,440.00
\$85,000.00	\$2,060.00	\$4,120.00	\$6,180.00	\$2,480.00	\$4,960.00	\$7,440.00
\$86,000.00	\$2,000.00	\$4,000.00	\$6,000.00	\$2,170.00	\$4,340.00	\$6,510.00
\$87,000.00	\$2,000.00	\$4,000.00	\$6,000.00	\$2,170.00	\$4,340.00	\$6,510.00
\$88,000.00	\$2,000.00	\$4,000.00	\$6,000.00	\$2,170.00	\$4,340.00	\$6,510.00
\$89,000.00	\$2,000.00	\$4,000.00	\$6,000.00	\$2,170.00	\$4,340.00	\$6,510.00
\$90,000.00	\$2,000.00	\$4,000.00	\$6,000.00	\$2,170.00	\$4,340.00	\$6,510.00
\$91,000.00	\$2,000.00	\$4,000.00	\$6,000.00	\$2,060.00	\$4,120.00	\$6,180.00
\$92,000.00	\$2,000.00	\$4,000.00	\$6,000.00	\$2,060.00	\$4,120.00	\$6,180.00

Purpose of RFP: Uptake

How might we spark awareness and grow ecosystem capacity among family-facing organizations to prioritize tax filing support & follow-on services?

- ❖ Leverage relationship strength of existing networks to encourage creativity & innovation
- ❖ Reach BIPOC families and eligible non-filers
- ❖ Support families with subsequent financial resources and education (i.e.—coaching, credit repair, child development opportunities, debt reduction, savings, wealth management, etc.)
- ❖ Learn: what matters most to families re use of tax credits; and
- ❖ Capture high-level data to inform ongoing improvement in tax credit utilization & support

Known Barriers

1. **Trust / Awareness:** Maximizing tax credit outreach & participation is deeply personal; requires community credibility and direct relationships with families.
2. **Lack of Capacity / Onsite Expertise:** VITA sites are stretched AND streamlined, '1-stop' process design improves successful filing rates.
3. **Language:** Supports and materials should be available in multiple languages that are appropriate to the community.
4. **Digital literacy & Internet Access:** This is essential to enabling online tax filing, as paper filing is less reliable and less accurate.
5. **Immigration Status & Paperwork:** Organizations should specifically prepare to support (or facilitate support) for families based on immigration / naturalization status. A plan to address W7 / ITIN documentation is critical in many communities.

Who Are We Looking For?

Today, 50% of families self file, 45% use paid filing services, 5% use free-tax-filing sites

→ Proposals May Be Submitted By...

- ◆ for-profit organizations
- ◆ non-profit family-facing organizations
- ◆ associations / chambers that drive utilization / support for eligible families
- ◆ State / local gov't agencies

→ We Will Prioritize

- ◆ orgs with potential to reach a significant number of eligible & non-filer families
- ◆ demonstrated success / capacity to support tax filing for low-income / BIPOC fams
- ◆ expertise in financial planning / educational support

We welcome partners and solutions from outside the state, however we are unable to consider proposals that do not serve Coloradans. Further, we do not accept proposals for capital expenditures.

Anticipated Awards

- 8-10 organizations
- 1-time: \$40K-\$80K/each
- Span 2 tax seasons ('25-'26)

As part of award, Gary exploring:

- Tax training for staff, ITIN info sessions, and shared learning opportunities
- Tax Credit Calculator (for org websites)



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Contact



Julie Stone
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Thank You

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for Colorado kids and families.